



Naomi Mekeel

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Education

Bachelor of Fine Arts in Visual Communications

Web and Interactive Design Concentration
Summa cum laude, All College Honors Program
Cazenovia College, Cazenovia, NY, May 2015

Washington Internship Institute

Politics and Policies Study
Washington, DC, Fall 2013



Skills

- Mac & PC platforms
- Fast, eager learner
- Excellent communication skills
- Superb client/customer service experience
- Professional Information & Computer Technology training
- Optimistic with a great sense of humor

Proficient In:

- Adobe CC Photoshop, InDesign, Illustrator, Dreamweaver, PremierePro, Fireworks and AfterEffects
- HTML5 & CSS
- WordPress

Working Knowledge of:

- Adobe CC Flash, Soundbooth, Muse and EdgeAnimate
- Autodesk Maya
- cPanel
- Javascript & jQuery
- Letterpress Printing



Honors & Awards

Employee Appreciation Award, SUNY Cobleskill, 2016
Outstanding Senior Capstone in Visual Communications, 2015
Alpha Chi Honor Society
Alpha Lambda Delta Honor Society
All College Honors Program, Cazenovia College, 2011-2015
Cazenovia College Judicial Board, 2012-2015
Cazenovia College Dean's List, 2011-2015
Cazenovia College Student Leadership Award, 2013
Valedictorian, Cincinnatus Central School, 2011



Experience

Web Designer | State University of New York at Cobleskill *Cobleskill, NY, 2015-Present*

- Maintain campus website, calendar and media hub with updates and creation of new content
- Supervise student web interns to offer applied learning opportunities
- Uphold the college's web presence through social media, web and mobile advertising
- Design and develop landing pages and microsites to support campus initiatives and campaigns

Graphic Designer | Summit Church NY *Cazenovia, NY, 2014-Present*

- Design teaching materials for church conferences, series and workshops
- Create graphics used in weekly church bulletins, services, announcements and advertising materials
- Develop email blasts for church marketing

Web Designer | Cincinnatus Central School *Cincinnatus, NY, 2014 – 2015*

- Revamped the district's website with a modern design and clean code
- Maintained updates and created new content

Design Intern | Seaberry Design & Communications *Washington, DC, 2013*

- Created promotional graphics, presentation templates and report covers for government contractors
- Designed websites for clients including IT companies, real estate agents, contract litigation insurance firm
- Produced marketing materials for clients including business cards, advertisements, web banners

Freelance Designer *2011-Present*

- Designed websites for local businesses and organizations;
Clients include Filtrec Corporation, Builder's Best Do It Center of Cortland and Glenn Gaston Photography, Fusion Community Church of Cobleskill
- Edited television show pilot, *My Super Secret Life*
- Created various print designs including wedding stationary; business cards and event invitations